



PORTFOLIO



GRIGORI RASPUTIN SEO

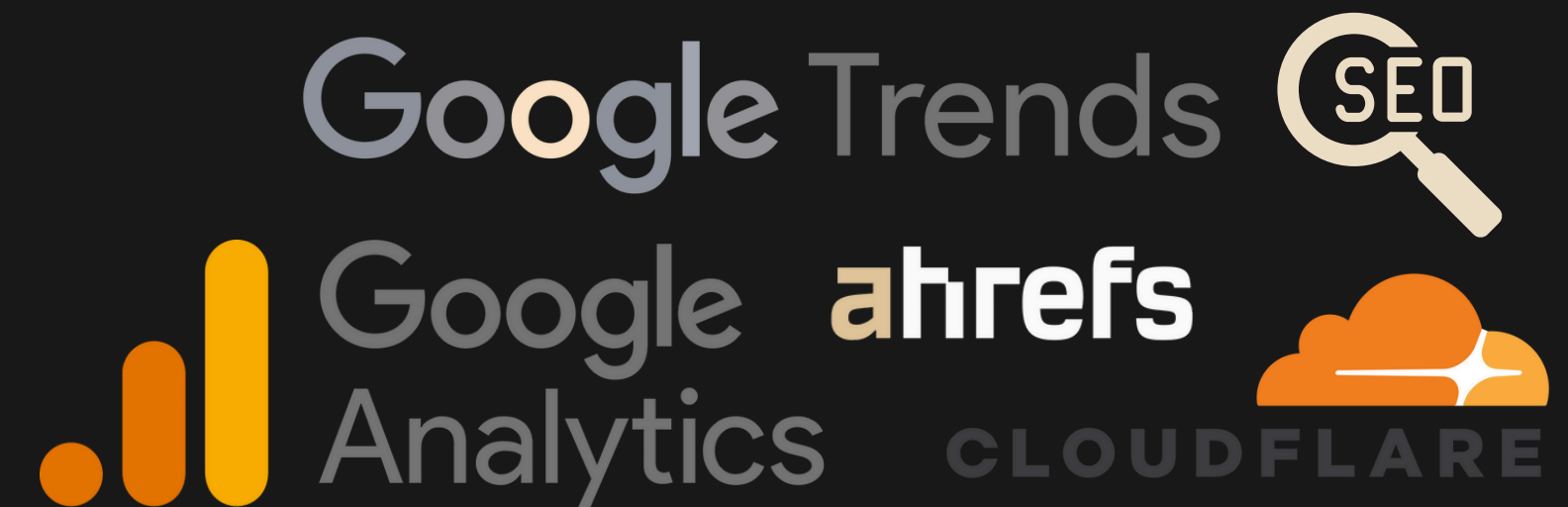
I'm (Grigori Rasputin) an SEO Specialist iGaming with over 3 Years of experience helping brands boost their organic traffic, increase CTRs, and land top spots on Google.

Grigori Rasputin SEO





SOFT & TOOLS SKILLS



SEO

- Advanced On-page & Entity SEO
- Off-page & Authority Building
- Keyword Mapping & Intent Clustering
- Technical SEO

Content Marketing

- SEO-driven content planning
- Igaming content optimization
- Conversion-focused copywriting
- SERP feature strategy

Tools

- Ahrefs & Ubersuggest
- GSC & GA4
- SurferSEO
- Cloudflare
- Google Trends



WORK EXPERIENCE



2023

Junior SEO Specialist

Self-taught SEO journey. Managed one iGaming brand while mastering on-page and keyword fundamentals.

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2024

Senior SEO Specialist

Handled two iGaming brands. Focused on technical SEO, content growth, and brand visibility.

2025

Lead SEO Strategist

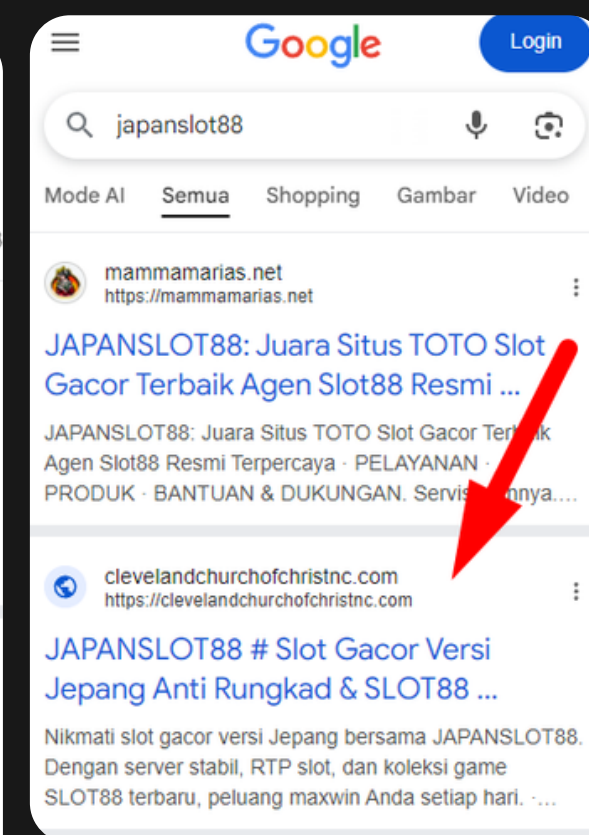
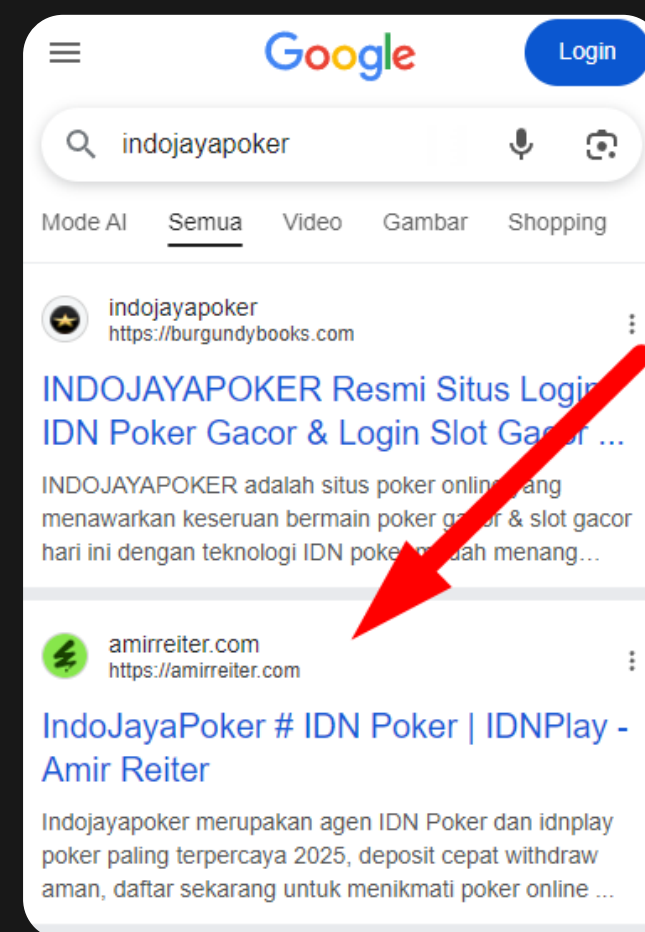
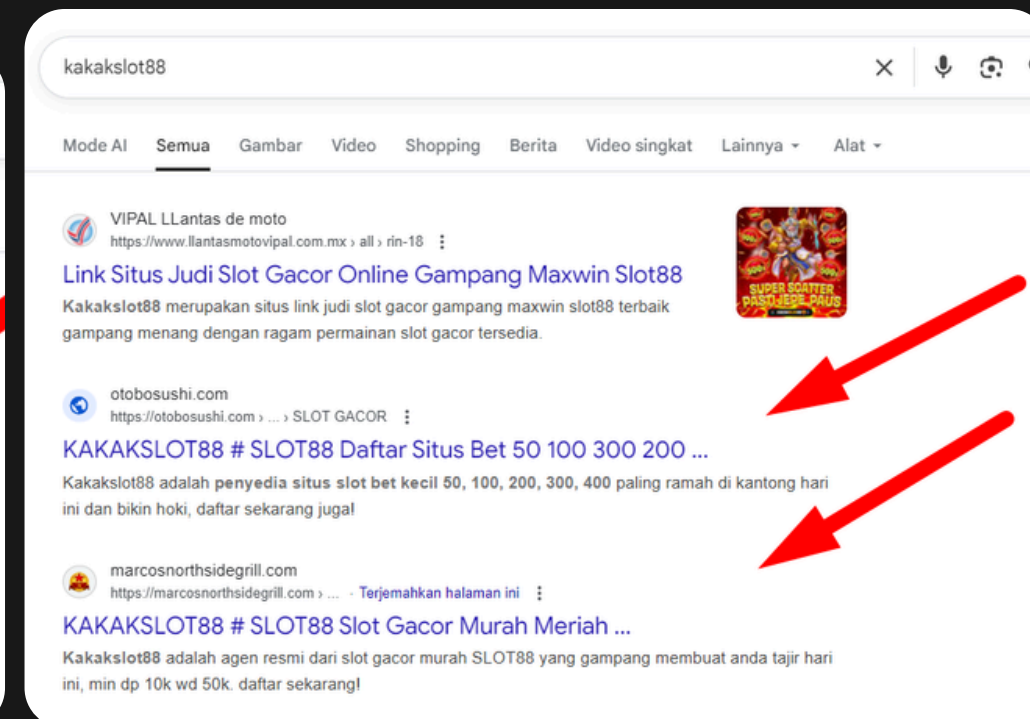
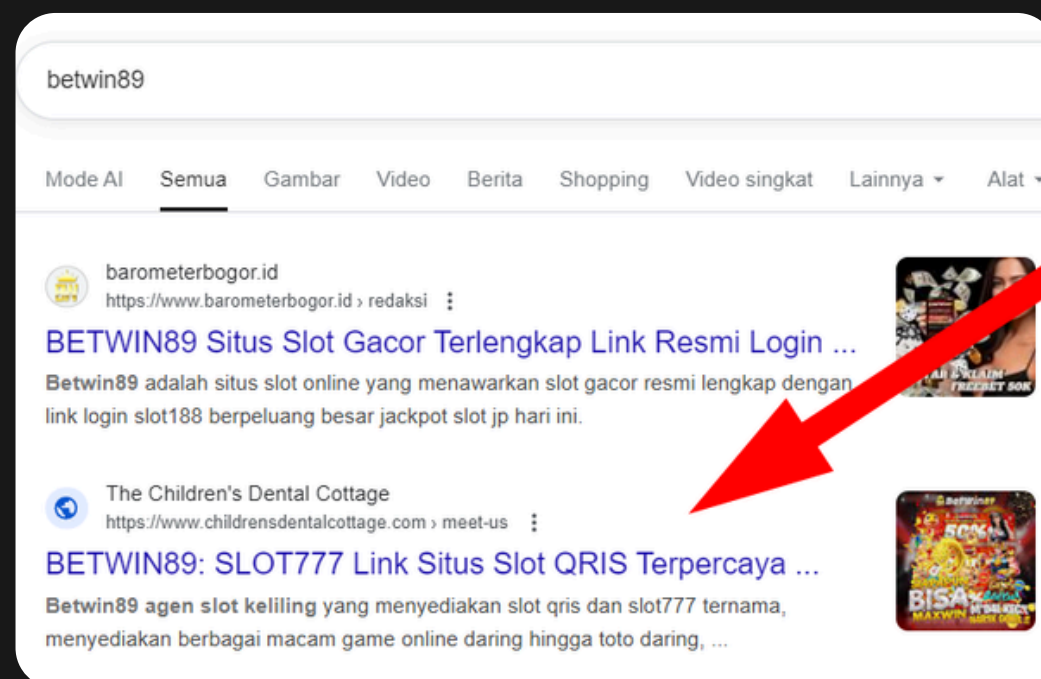
Led major SEO projects for iGaming & poker keywords, driving large-scale organic results.

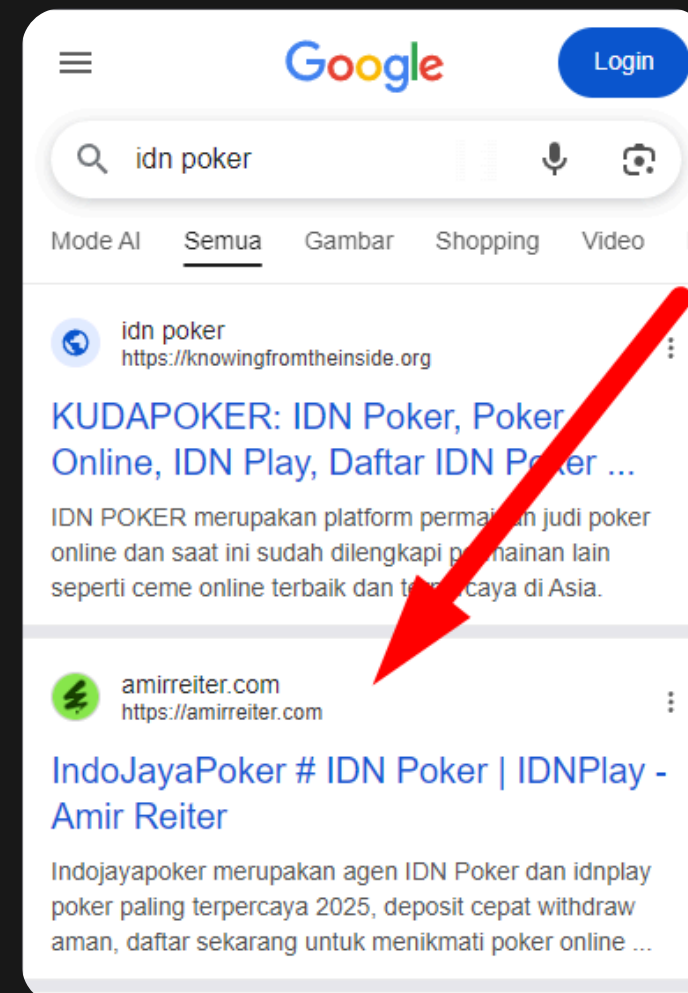
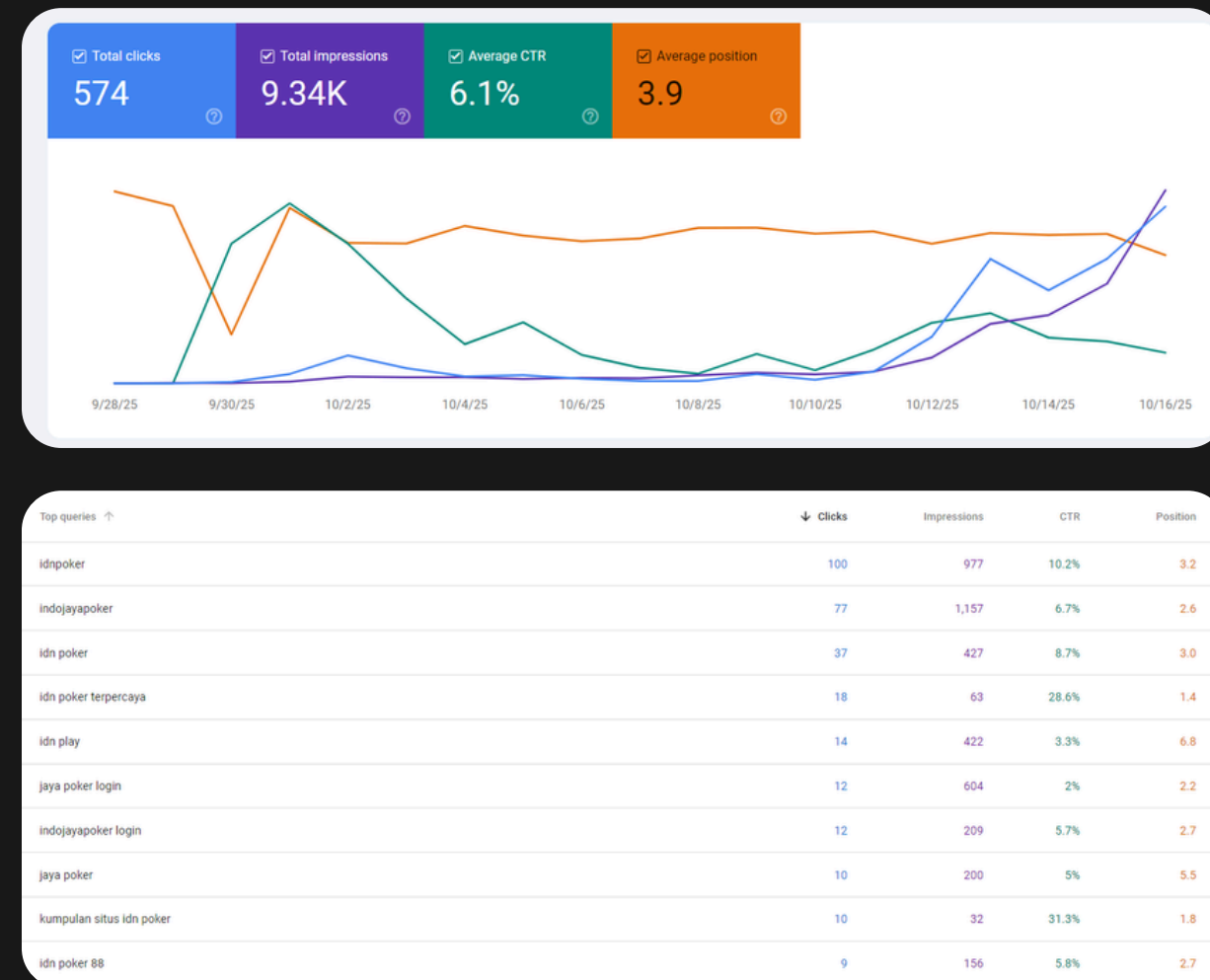
[instagram.com/grigorirasptn](https://www.instagram.com/grigorirasptn)

FIRST PROJECT

Started my SEO career through self-learning and hands-on experience in iGaming. Managed and built organic visibility for four brands, focusing on branding, content optimization, and search performance across competitive markets.

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BEST PROJECT

Led a major SEO project for an iGaming poker website, achieving first-page ranking for the highly competitive keyword “idn poker.” This milestone drove substantial organic traffic growth and enhanced the site’s overall brand authority.

A detailed illustration of Grigori Rasputin, showing him from the chest up. He has long, dark hair parted in the middle, a full dark beard, and a serious expression. He is wearing a dark blue or black garment with a thick fur collar, and a red cloak is draped over his shoulders. A gold chain with a large, ornate pendant hangs around his neck. The background is dark and textured.

THANK YOU